Date: April 19, 2006

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## **MEDIA ADVISORY**

## "Grow Cincinnati, Grow"

City, Grow America Fund, Small Business Administration celebrate Cincinnati's small businesses

**WHAT:** Proclamation declaring April 20<sup>th</sup> as Grow Cincinnati Day, celebrating the City's

investment in the success and growth of small businesses in Cincinnati. The event highlights the City's Grow Cincinnati Fund, a \$2.4 million loan fund providing flexible, low-cost capital to growing small businesses. The Grow Cincinnati Fund is the result of a unique partnership between the City of

Cincinnati and the Grow America Fund, based in New York City.

Representatives from New York will be at this ceremony. This is part of the City's continuing celebration of National Community Development Week.

WHEN: Thursday, April 20, 2006

10:30 a.m.

**WHERE:** 633 Main Street – Manna Vegetarian Deli

Downtown

**PARTICIPANTS:** Vice Mayor Jim Tarbell

Cincinnati City Council

Cincinnati Community Development & Planning

Grow America Fund

**Small Business Administration** 

**PHOTO OPPORTUNITY**: Presentation of Proclamation, tour of business, interview with business owner and interview with Grow America's New York representatives.